FAX# 703 528 7800

REP: TEL# 703 528 7800

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

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ORDER WORKSHEET

HARRIS REPORT FROM REP

CHANGES *** WFTV-TV ***

REP HEADLINE# 6144703 TRF# 311940 ORDER WORKSHEET \$\$\$ MOD# 2: UNAPPROVED REV #3 \$\$\$	**CHANGES** *** WETV
	REP.# OFF.# 6556 SALESMAN #
ADV # ADV. NAME ISS/DCCC	BUYER NAME KATIE KEULEMAN
AGY # 3748 AGY. NAME GREAT AMERICAN MEDIA	0 0 0 0 0 0 0
3050 K ST NW,	
WASHINGTON, DC 20007	CINCS. NATT LOCAL REGIONAL
Ì	. Note to
DCCC EST#1194 COMMENTS: (LINE, ORDER,	H N < C + C P .
FLIGHT DATES OCT16/12 OCT22/12 WK-1	DATE OCT18/12 14
CITY TAX STATE TAX CO-OP BILLING NEEDED	
REP: TO LENA FR JULIE OK'D M6	
OK'D M6	

TTLS RTS PLS CFM, THX 10/18

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

PROGRAM: THIS WEEK ORD COM1: WE CAN OFFER THIS IS A MAKE-GOOD FOR O	43 A 1100A-1200M	PROGRAM : JEOPARDY	30 s 700P-730P	AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE =	114	CD: TIME PERIOD :	
PROGRAM: THIS WEEK ORD COM1: WE CAN OFFER THIS IS A MAKE-GOOD FOR OCT22 ON LINE-30 FOR 1 SPOT/WK	30		30	H		LGTH : SEC	
	\$3,000.00 10/21 10/21		\$3,000.00))	NCENCY EST# = 1194	EC : RATE : START :	
			10/22			END	
	Ь		0			: SPTS: WEEK	
	SUN			M M		WEEK: DAYS	
	Ъ			0		:TOTL:	

REP: TEL# 703 528 7800 CREDIT ADVISORY: AGENC

ORDER WORKSHEET

REP HEADLINE# 6144703 TRF# 3119

TRF# 311940

AGENCY CREDIT RISK !!!
HARRIS REPORT FROM REP FAX# 703 528 7880 FROM REP OCT18/12 14.11
CHANGES *** WFTV-TV ***

:LINE#:REP :CD: :LINE#: : TIME PERIOD : LGTH : SEC : START DATE : /WK: INVT : DAYS :TOTL:

STATION MAKEGOOD OFFERS: OK'D BUY#30 MISSED:MON/700P-730P OFFER: SUN/1100A-1200M CMT:WE CAN OFFER OCT22 . 308 \$3,000.00 PLS ADVISE. (OCT18/12)

CONTRACT TOTAL TOTAL SPOTS 135375.00

OCT/12 135375.00

MARKET TOTALS \$395,955 WFTV 34% WKMG 21% WESH 28% WOFL 12% WKCF 1% WOPX 0% WRDQ 2% EFTV 0% WRBW 2% CABL 0%

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME DEMOS- RA35+* SVC- NSI

P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE